

# PATEL AESHA ATULBHAI

UX / UI / WEB / GRAPHIC DESIGNER

## MY RESUME

### CONTACT

- +91 9825262122
- <https://chutkisartstudio.com>
- [chutkis.artstudio@gmail.com](mailto:chutkis.artstudio@gmail.com)

### EDUCATION

#### GOOGLE UX DESIGN CERTIFICATE

2023 - 2024

#### DIPLOMA OF GRAPHIC / WEB DESIGN

ARENA ANIMATION , AHMEDABAD, INDIA

2020 - 2021

#### BACHELOR'S OF SCIENCE (PRE- MED)

PORTLAND STATE UNIVERSITY

2015 - 2017

#### BACHELOR'S IN OPTOMETRY

NAGAR SCHOOL OF OPTOMETRY,

2008 - 2012

### SOFT SKILLS

- Graphic Design
- Web Design
- UX / UI Design
- Web Development

### TECHNICAL SKILLS

- Adobe Photoshop
- Adobe Illustrator
- Corel Draw
- Procreate
- Figma
- Adobe Premier
- Adobe AfterEffects
- Microsoft Word
- Microsoft Excel
- Microsoft Powerpoint

### MY PORTFOLIO & LINKEDIN LINKS

 <https://www.behance.net/aeshapatel12>

 <https://www.linkedin.com/in/aesha-patel1991>



### ABOUT ME

I am an **UX / UI / Web / Graphic Designer** with three years of experience in developing websites, designing software products and their marketing graphical collaterals. My greatest **strengths** lies in designing and developing websites, and my **talent** lies in designing a brand's digital assets through both traditional and digital art mediums. I am **passionate** about helping people and companies build digital assets through many traditional and digital art mediums & always eager to advance more in my career.

### WORK EXPERIENCE

#### ● UX / UI / WEB / GRAPHIC DESIGNER | September 2021 - Present

Mission Dev India Private Ltd. & Noosom Pvt. Ltd.  
/ Bodakdev, Ahmedabad, India

This role has allowed me to learn so much about website design with code and WordPress. I got introduced to UI / UX Design and Figma to design an Application from scratch.

- Updating client websites using Dreamweaver, Wordpress & Elementor
- Creating visual prototypes for applications in Figma and Adobe XD
- Designing logos for clients with brand identity development
- Writing complex user guides for passenger transport software end users
- Designing & Developing Email for Campaigns

#### ● GRAPHIC DESIGNER / CONTENT CREATOR | April 2021 - Sep 2021

Growmore Digitech - Bhagya Realty / CG Road, Ahmedabad, India

My role at this company was to do with everything related to social media marketing. I used mostly Adobe Photoshop and Adobe Illustrator to create jewelry mockups to social greetings / positive quotes for their company's pages. Other roles included to research and create content for some of their other brands.

#### ● INTERN GRAPHIC DESIGNER | January 2021- March-2021

Social Amplifiers / Makarba, Ahmedabad, India

My role at this company was to learn and observe how color invokes emotions. It mostly included creating logos and social media posts for instagram, facebook, and linkedin platforms for some of their clients.

- Designing logos for companies
- Creating business cards and stationery for companies
- Creating social media posts and designs for companies

# MY CAREER AS : OPTOMETRIST / TECHNICIAN / VISION THERAPIST

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In-between the years of 2012 - 2021, I was pursuing and working towards a medical degree in optometry abroad in the United States. During those years, I was introduced to the world of color and graphic design by my high school art teacher. When I was not drawing medical diagrams for school, I would be scouring the internet looking at animated films from Disney / Pixar & Others, and try to practice my drawing and coloring skills with both traditional and digital media as a form of mental health relaxation. That is what got me hooked to drawing, painting, and digital art. A back then hobby is now my full time profession.

## WORK EXPERIENCE

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- **OPHTHALMIC TECHNICIAN | May 2019 - August 2019**  
Poconos Eye Associates / Stroudsburg, Pennsylvania, USA
  - Assisting in taking medical history with Medflow- electronic records
  - Taking Intraocular pressure measurements with tonopen
  - Performing visual field testing with Humphrey Perimeter
  - Assisting in taking visual acuity, autorefraction
- **OPHTHALMIC TECHNICIAN | March 2019 - April 2019**  
Part time - Annapolis, Maryland
- **VISION THERAPIST | July 2018 - February 2019**  
Center for Vision Development / Annapolis, Maryland, USA
  - Provided vision therapy to patients – pediatric and geriatric patients
  - Assisted others with clerical and light office work
  - Helped take PD, and frame measurements
  - Helped other staff members when needed
  - Involved patients with creative artistic games
- **OPTOMETRY DOCTORAL CANDIDATE | July 2017 - June 2018**  
SALUS University / Elkins Park, Pennsylvania, USA
- **PRE OPTOMETRY STUDENT | March 2015 - May 2017**  
Portland State University / Portland, Oregon, USA
- **RETAIL OPTICIAN | November 2015 - March 2016**  
LensCrafters, Portland, Oregon, USA
  - Assisted patients with frame and lens selection
  - Placed orders with labs
  - Adjusted Frames as needed
- **MEDICAL SCRIBE | April 2016 - June 2016**  
South Waterfront Eyecare, Portland, Oregon, USA
  - Assisted in taking medical history and prepared the electronic medical record
  - Assisted with taking visual acuities and other tech- related duties
- **OPTOMETRIST | November 2013 - February 2015**  
Raghudeep Eye Hospital / Ahmedabad, India
  - Assisted in taking medical history
  - Refracted the patients to provide a new script with Trial Frame
  - Prescribed contact lenses, and provided training
  - Prescribed vision therapy and provided training
- **OPTOMETRIST | Novemeber 2012 - Decemember 2013**  
Nagar Chasmaghar / Ahmedabad, India
  - Refracted the patients to provide a new script with Trial Frame
  - Assisted patients with frame and lens selection
  - Placed orders with labs
  - Adjusted Frames as needed
  - Prescribed contact lenses, and provided training

## MY VOLUNTEER WORK FOR OPTOMETRY

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Casey Eye Institute at OHSU, student volunteer, Portland, Oregon, USA

## MY HOBBIES

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- Sketching & Painting with watercolors
- Digital Art in Procreate
- Going for nature walks
- Playing Tennis / Badminton / Pool
- Exploring & travelling to see new places

## MY RESEARCH PUBLICATION

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**Status of Binocular Single Vision and Accommodation with Spectacles and Contact Lenses in Myopes: A Comparative Study**

Indian Journal of Applied and Basic Medical Sciences, Vol 16 (A) 22, JAN 2014

## CONTACT

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## SOCIAL HANDLES

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 /chutkisartstudio

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## CERTIFICATIONS

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- UX / UI Design by Google

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